



STATE OF MICHIGAN  
DEPARTMENT OF ENERGY, LABOR & ECONOMIC GROWTH

JENNIFER M. GRANHOLM  
GOVERNOR

STANLEY "SKIP" PRUSS  
DIRECTOR

February 12, 2009

**Michigan Green Jobs Survey**  
An Invitation to Help Define the "Green" Economy

Dear Employer:

The new "green" economy is Michigan's greatest opportunity to attract new investment, create new jobs, and diversify our economy. This green industrial revolution offers Michigan companies unlimited opportunity for growth to meet the exploding demand for products, parts, and services in this emerging sector.

We need to position ourselves to take advantage of the job-creating potential the green economy offers. The Department of Energy, Labor, & Economic Growth is conducting a survey to assess the number of green jobs in the Michigan economy. This survey will measure for the first time, the current number of jobs in this rapidly evolving sector, identify core growth areas, and provide information that will be crucial to help train Michigan's workforce for the jobs in demand.

We are very interested in knowing more about your company's green jobs, those that produce products or services for the green economy.

What is the green economy? Your company contributes to the green economy if you have **employees** working to provide products, parts, goods, or services in any of the following core areas:

1. Producing renewable energy
2. Increasing energy efficiency
3. Clean transportation and fuels
4. Agriculture and natural resources conservation
5. Pollution prevention and environmental cleanup

This includes businesses in manufacturing (primary or component parts); construction (residential, commercial, energy retrofitting, etc); research and development; waste management; environmental cleanup; organic farming; design and engineering services, and many more. We realize this definition is broad. A document is enclosed which provides a more complete definition and examples of these core green-related activities.

Please complete the enclosed survey to report the jobs in your company related to these sectors, and return it in the self-addressed, postage paid envelope by February 27, 2009. All information provided by individual firms will be kept absolutely confidential.

Thank you for your valuable time and participation in this survey.

Sincerely,

Stanley "Skip" Pruss  
Director